



GOING INSIDE THE NUMBERS

In 2013, we experienced approximately
742 million dollars in sales in Santa Monica 90402!

And in just the past 7 months:

Lot Values Continue to rise and are now approaching 3 million dollars:
409 21st Street, lot ±8,957 sq ft SOLD at \$2,900,000
604 21st Place, lot ±8,997 sq ft SOLD at \$ 2,800,000

New Home Prices are now pushing over 6 million
220 12th Street, lot ±7,512 sq ft, built in 2013 SOLD at \$6,025,000

Gillette Regent Square since **June 2013:**

There were 7 transactions on 21st Place.

6 homes were sold.

One home sold twice, 308 21st Place:

SOLD first for \$ 4,681,000 and then again for \$ 4,777,715!

Highest Sale since June 2013:

607 Georgina Avenue, Sold at \$ 8,465,000.



(\$1,822.39 per sq ft of home)

Home size: ±4,645 sq ft

Lot size: 22,788 sq ft

Style of home: Craftsman built 1912

Connie De Groot

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Representing the Finest Properties

Meet: **Connie de Groot**



With over 20 years of experience she has sold distinctive homes in some of the most coveted neighborhoods from Beverly Hills to Santa Monica and beyond. She is a nationally recognized TV correspondent for REALTORS, making appearances on CNN, FOX, HGTV, and CBS. Connie grew up in Hawaii, lived in Europe for almost 7 years, and has called North of Montana home for the past 10 years. Connie is an active member of the Screen Actors Guild, Santa Monica Rotary Club, the Chamber of Commerce, and a member of the Riviera Tennis Club.

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